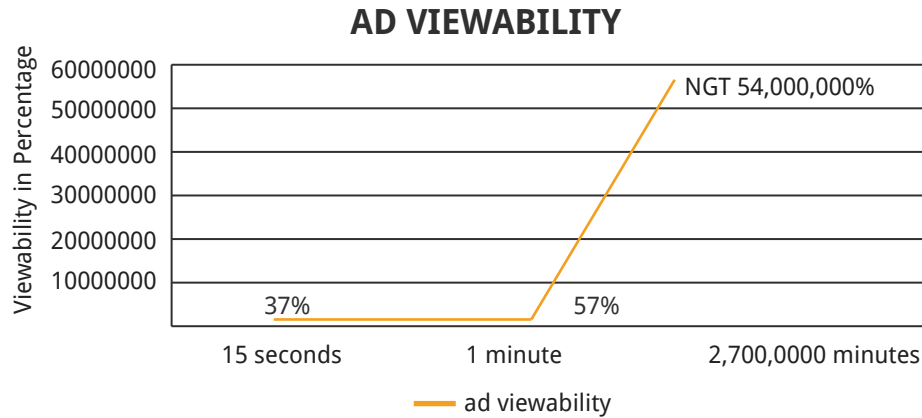


Video hours mean that your brand will be displayed to our NGT users while watching game films, scrimmages, plays, drills and highlights on our sports platform. This is perfect to increase brand awareness, recognition, and ad viewability. Take a look at this graph to see exactly what we mean by that:



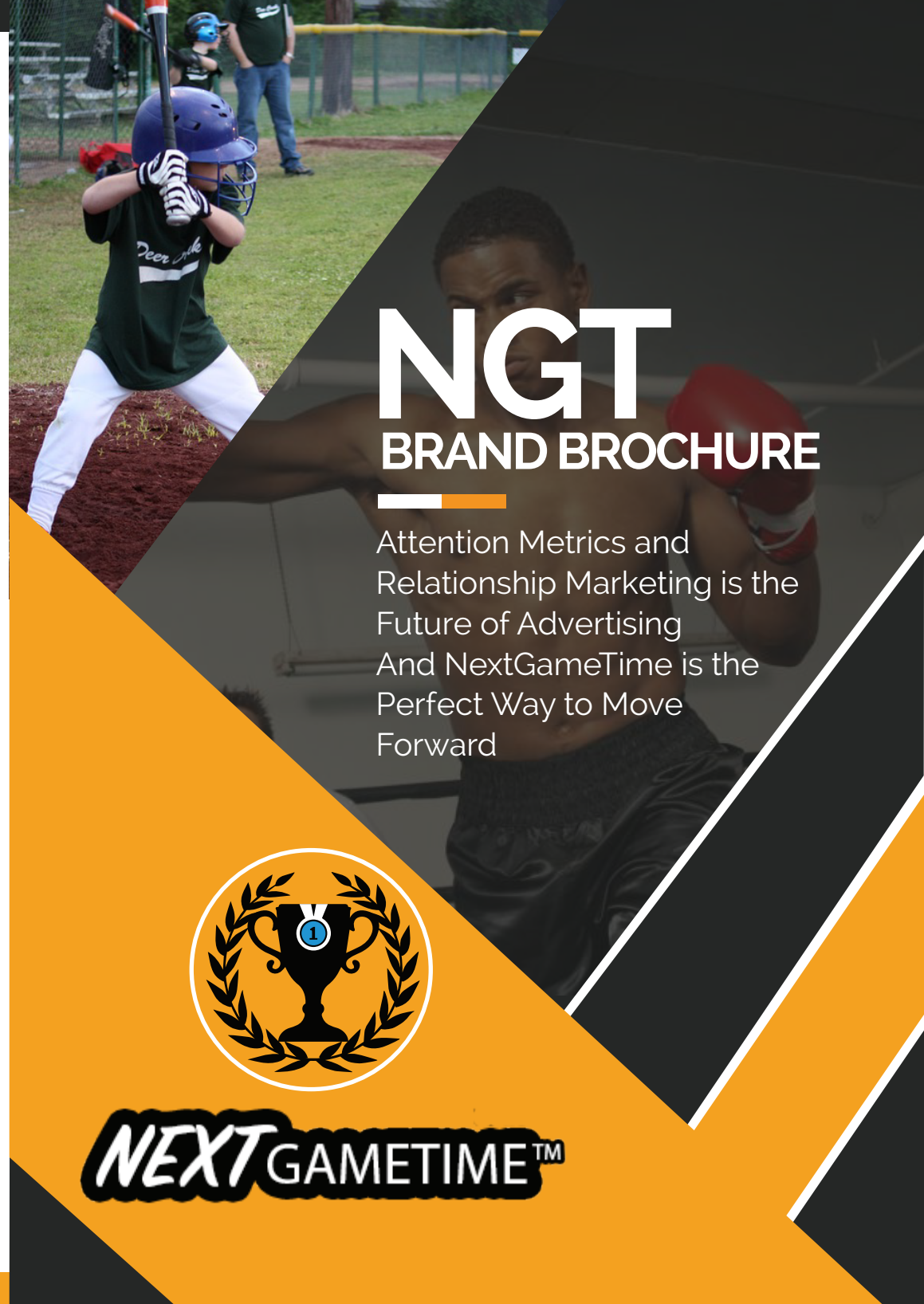
At NGT, we offer geo-targeted naming rights selected by the zip code that you choose. This is similar to how over 300 sponsored stadiums and arenas with traditional naming rights in the US work, such as FedEx Field, AT&T Stadium and CenturyLink Field. But let's just say NGT takes the concept of naming rights to the next level.

Here's how: Where stadium/arena naming rights are on the rise, our NGT geo-targeted naming rights engine enables your brand to reach the homes and smart devices of your target audience in an innovative way. NGT brochures and digital assets are powered by 'Your Brand'.

Brochure marketing is still a top choice among business owners today as they are visually appealing, offer increased public awareness, make a long-lasting impression and provide a faster way to send out your brand message to prospective clients. Every local government selected by you will distribute your brochures to every commissioner, coach, athletic director, guidance counselor, athlete and parent to explain the benefits of using NEXTGAMETIME powered by YOUR BRAND. Your brochures will be read and shared by thousands at their kitchen tables, in classrooms, offices and boardrooms, helping you create buzz about your brand. We enable you to create and strengthen relationships with communities. We are the perfect solution for companies who are looking to build relationships with local communities. If you are interested in working closely with communities and cultivating relationships, NGT is the answer you are looking for.

We enable your marketing department or ad agency to dynamically use our rollover ad technology to communicate and connect to the heart and emotions of your audience. The ads take over the screen with a semi-transparency, allowing a unique way to promote your brand, specific products and services, and generate targeted leads to your official website or landing page.

Register with NGT Today
www.nextgametime.com
corp@nextgametime.com



NGT

BRAND BROCHURE

Attention Metrics and
 Relationship Marketing is the
 Future of Advertising
 And NextGameTime is the
 Perfect Way to Move
 Forward



NEXTGAMETIME™

UNDERSTANDING THE PROBLEM FACED BY ADVERTISERS TODAY

With the paradigm shift from publishing ads in print to posting ads on digital media, the internet has transformed the way advertisers market their products and services today. In fact, advertising on digital platforms is also changing with time.

Initially, when advertisers started posting ads on digital platforms, they strongly focused on ad clicks instead of building audiences, which hyper-inflated the value of page views. This led to a broken advertising system that rewards quantity over quality. And the end effect was overwhelming, and ineffective ads coupled with shoddy content. However, now the digital advertising dynamics is changing, shifting from page views to attention metrics. The key metrics that measure attention for digital experiences are: time spent (the length of time the consumer spends with the advertiser's digital experience), actions (how consumers engage with the experience) and reactions (how does the consumer react to the digital experience). A successful ad is one that can grab the attention of the viewer, and prompt them to take the desired call to action.

Did you know that:

- Only 54 percent of all page views receive not more than 15 seconds of attention
- And as time spent increases from 15 seconds to 1 minute, viewability increases by over half between 37 and 57 percent
- A web user, who reads a page for more than 75 seconds, tends to see over 60 percent of the digital ads placed on that page.
- 56.1% of impressions served across Google's display advertising platforms are never seen by the actual person

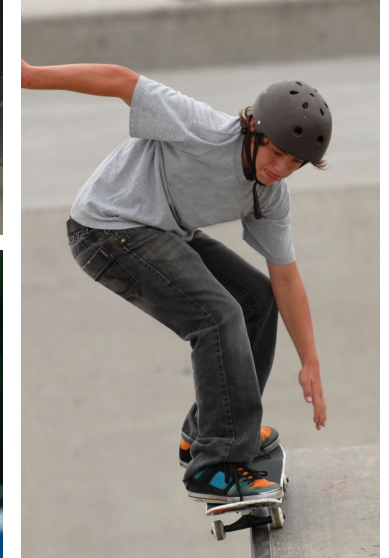
SOLUTION

To get the best results for the attention metrics, consider partnering with NGT (NextGameTime). We help advertisers get their brand ads the attention they desire and the actions they want from the audience.

NextGameTime is a high-tech and user-engaging sports based platform that connects people of all ages of the community together, including parents and grandparents of more than 50 million teens, Millennials, and young adults who play organized sports. So regardless of what the target audience may be, this is the platform to showcase ads for success.

At NGT, we offer advertisers a perfect, profitable and a win-win partnership. With us, advertisers get maximum brand exposure while playing their role as a socially responsible company.

In other words, advertisers can give back to the community and simultaneously get set on the road to growing digital brand recognition and loyalty like never before. Wondering how we help advertisers tap on the attention metrics and ensure that their audience spends more time viewing the ad and then take the desired action? Well then take a look at our strategic and unique advertising approach.



SOLUTION IMPLEMENTATION

At NGT, we use sports to grow the business of our advertisers. Sports remain as the number 1 community activity that connects individuals of all ages together. Nelson Mandela, former president of South Africa, stated, "Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair." We believe in the power of sports.

This means that if advertiser 'A' selects the zip code 90210, that advertiser's brand ad will be seen by the users for that zip code, for the entire year. This is a great way to increase brand recall and user engagement.

The potential exposure includes:

- 2 billion video hours annually
- Geo targeted naming rights
- 10 billion notification exposures annually
- A chance to associate your name with the good work that we are doing for the younger generation