

[Confidential Name] – LinkedIn Profile

Owner, [Name of Organization]

Chorleywood, Hertfordshire, United Kingdom | Online Media

Current

- **Founder, Owner and CEO at [Name of Organization]**

Past

- **Self Employed Property Consultant at [Name of Organization]**
- **First Line Technical Support at [Name of Organization]**

Summary

An expert social media strategist, I lead my company [Name of Organization] to deliver the best of mobile marketing, digital sales funnels, lead generation, and Mobile SEO solutions. Every client I have served has enjoyed amazing ROI, boost in bottom lines, enhanced efficiency and better brand value.

With social media gaining prominence, my expertise gains prominence for myself and the clients I help. Social media optimization is a crucial element that businesses have to master in order to succeed. As such, my services are crucial for your success.

As a fast learner I have used my experience of working online to develop an incredible insight into the power of online media. I use my knowledge and flair for leveraging the web to help businesses achieve their objectives more efficiently.

[Name of Organization] is the perfect vehicle that helps channel my expertise to fuel the performance and success of my clients. Through [Name of Organization] I provide expert social media services ranging from mobile marketing campaigns to creating social media strategies.

My ever-present goal is to translate the power of the web into the power of my clients and with each new project, my company and I become exceedingly efficient at it.

Specialties

Digital Marketing, Internet Marketing, Social Media Optimization, Mobile Marketing, Lead Generation, Sales Funnel Creation, Mobile SEO, Customizing Strategies and Solutions for each client, Market Research and Analysis.

Experience

Founder, Owner and CEO

[Name of Organization]

September 2011 – Present (5 months)

[Name of Organization] is a digital marketing company providing a competitive online edge to its clients.

As CEO I lead the company creatively to offer the best online marketing tools, strategies, and consultancy for boosting our clients' performance and value.

Self Employed Property Consultant

[Name of Organization]

2008 – 2010 (2 years)

Provided expert consultancy on UK property markets.

Involved in buying, selling and refurbishing.

Built an impressive Property Portfolio.

Capitalized on falling house prices to help people make the most of what was left of the UK housing "bubble" with great success.

First Line Technical Support

[Name of Organization]

November 2007 – July 2008 (9 months)

Responsible for ensuring the highest level of support for KMPG's entire UK workforce through solving software issues across 10 different systems.

Supported critical SAP integration, replacing numerous tools and programs.

Excelled overcoming the steep learning curve.

Education

London Metropolitan University

BA Joint Hons, Business & Finance

2002 – 2006