

hundred million dollars to buy Health Care Solution is one of the examples of acquisitions and mergers of the company (Cardinal Health, 2013); and in year 2010, Cardinal Health bought the major share holding of Kinray. Kinray was one the last wholesalers in U.S (Dinah, 2010). The major expenses on this project would only be on mergers, acquisitions, and purchasing of new long term assets like machinery, lands etc; while all of the currently available assets would be utilized to expand the business of Cardinal Health. The company is already well established for many years, therefore no any specific start up assets or expenses.

3.0 Services

The company provides the services and products related to health care and pharmacy, and keep all of the things cost effective in order to reduce the price of the products. The types of products and services that company provide are very diverse, and Cardinal target the customers at many different places like physician offices, surgery services, ambulatory surgery, clinical laboratories, pharmacies, hospital and many other similar type of places. Cardinal Health does not only sell products and provide health care services, but it also has the capability to manufacture different type of health care products like clippers for surgery, skin adhesives, apparel that is used in different types of surgeries, gloves used for medical purposes and much other similar type of products (Cardinal Health, 2013).

The customers of the health care industry, including Cardinal Health, are divided into two different categories or segments, which are known as pharmaceutical segment and medical segment. The customers of medical segment include established surgery centers, hospitals, and laboratories, hospitals of China, Canada, and U.S. Some of the major products that company manufactures and sells to this type of segment are surgical gowns, surgical drapes, gloves, suction systems of fluid, non-sterile, and sterile kits. Apart from the relationship of supplier and