

William Patson

H: 555-555-5555 • C: 555-555-5555 • wp3940@aol.com



WRITING & EDITING

- **Broad background spans magazine publishing, technical writing, and marketing/PR.**
- Passionate about respecting readers and making a true connection with them.
- Consistently recognized as a talented editor and team leader.
- Thrives in creative, entrepreneurial and fast-paced work environments.

Areas of expertise

- Story Development/Research
- Columns and Reviews
- Management/Staff Training
- Web Content/Social Media
- PR/Marketing Materials
- Intranets/Knowledge Bases
- Newsletters
- Grant Proposals
- Training Materials

Selected highlights

- **As Assistant Editor of *Bits & Bytes Magazine (now Connected)*:** Served as only editor for 9 months, handling enormous workload. Managed team of 18 writers working on 45+ articles at any one time. Published several 'special editions' that sold millions of copies.
- **As Journalist and Writer:** Authored hundreds of articles, columns, and reviews for publications such as *Simple Computing*, *Existential*, and *Be Yourself!* Conceived and launched two well-read blogs and quickly built respectable Twitter following.
- **As Voice of Non-Profit Organization:** Found creative ways to communicate passion for organization's mission despite limited budget and resources. Created website, developed PR materials, served as media/community advocate, and drafted grant proposals.
- **As Technical Writer:** Learned to use technology to connect with readers and to quickly distill masses of complex information, creating 'one voice' from communications written by multiple team members.

Professional experience

VARIOUS CLIENTS

2006–Present

FREELANCE WRITER/EDITOR

Manage multiple assignments working with a wide variety of clients, from non-profits to magazines to military contractors. Built reputation for high-quality work.

- **Magazine Editing:** Served as Interim Editor for *IRU Magazine*, a 2-year assignment editing member-contributed content and collaborating with artists and graphic designers.
- **Blogging and Social Media:** Set up, wrote, edited and publicized two blogs that have dramatically increased brand awareness for non-profit organizations. Utilized Twitter to further boost awareness of both groups.
- **Journalism:** Wrote articles and/or monthly columns for *Bits & Bytes*, *IRU*, *PIR Press* and *Existential* in addition to numerous articles for other publications.
- **Technical Writing:** Overcame many challenges to create high volume of complex software lifecycle documentation that has been praised as 'the program's gold standard' by military customer.